



SERVICE HIGHLIGHTS

Data Feed services send network and signaling data to multiple applications, enabling you to gain value from your data through many sources. Consultation, configuration, and integration services unleash the value in your data by generating application and big-data feeds for real-time analytics, location-based marketing, fraud detection and other high-value use cases. We provide:

- Deep telecom expertise
- Real-time streaming and big-data feeds for detailed analytics
- Efficient integration with downstream applications

By utilizing the real-time power of DataCast in concert with the deep protocol and telecom knowledge of our consultants, we help you exponentially grow the value of your data.

Data Feeds to Enable Your Business

Gain More Value from Your Network Data

Data Needs for Any Application

Big data keeps getting bigger and is more important to your business than ever before. It promises to make easier the analysis of massive amounts of data, but it remains critical for you to understand what data to store and how to make sense of it. The volume of telecom network and signaling data can bring a big data cluster to its knees if the 'wrong' data is fed into the data lake. Our Data Feed consultants understand telecom data and how to use it to solve your challenges and enable your use cases.

NETSCOUT Data Feed Services transform real-time network data into usable, valuable information to help power your business. It starts with our DataCast solution, which captures a wealth of raw detail records from multiple domains across the signaling network and efficiently transforms those records into valuable intelligence. Our Professional Services team fuses insightful thinking with disciplined execution and deep product and industry expertise to help you achieve breakthrough performance from your data.

Enable your Data

DataCast data feeds range in complexity from relatively simple configurations for applications like SMS welcome/farewell to far more complex applications, such as location-based marketing services. We can configure data feeds for extremely complex customer-experience analysis, including real-time subscriber behavior. Feeds can also power your big data ecosphere to enable insights into fraud, network analytics, operations, service optimization, revenue assurance and many other use cases.

We provide expert knowledge and consultation, feed customization, as well as system design and sizing recommendations in order to integrate data feeds into practically any third-party or custom applications. In addition to customization and feed integration, we consult with you about how to best make use of your data and how to use it to drive vital company decisions.

We offer customized feeds for just about any application. We also offer packages based on common operator needs, such as:

- Location-based services
- SMS welcome/farewell
- Fraud management
- Billing verification
- Revenue assurance
- Emergency call / SMS performance

Our Professional Services team delivers business, technology and application consulting, as well as managed services and training—all designed to ensure you get the highest value from your product investments with us.



DATA FEEDS FOR VIRTUALLY ANY NEED

- Push notices to subscribers as they enter a geo-fence
- Understand subscriber service usage - who, when and how
- Understand the subscriber quality of experience
- Identify high-value customers and reduce their risk of churn
- Message customers who experience dropped calls
- Monitor service and network performance, seeking opportunities for optimization and expansion
- Track historical trends, predictive forecasts and just-in-time intelligence



Americas East
 310 Littleton Road
 Westford, MA 01886-4105
 Phone: 978-614-4000
 Toll Free: 800-357-7666

Americas
 3033 W. President
 George Bush HGWAY
 Plano, Texas
 USA 75075

EMEA
 One Thames Valley,
 Wokingham Road,
 Bracknell, Berkshire,
 RG42 1NG

APAC
 238A Thomson Road #23-02/05,
 Novena Square Tower A,
 Singapore,
 307684 SG

NETSCOUT offers sales, support, and services in over 32 countries.

For more information, please visit www.netscout.com or call us at 1-800-833-9200 option 1 or +1-469-330-4000

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